78 03847.2 Santa Monica, Cal prnia, May 16, 1978

TO:

Mayor and City Council

FROM:

City Staff

SUBJECT:

Utility Tax

Introduction

This report discusses the budgetary and community impact of increasing the utility tax from the present 5% to 7% in order to partially offset the loss of revenue if Proposition 13 passes.

Background

It is estimated the 1978-79 utility tax revenues based on the present 5% rate will yield \$1,990,000. A 2% increase in the utility tax would yield approximately \$800,000. Annual household utility bills average \$41.19 per month. The utility tax at 5% is \$2.06 monthly. A 2% increase in the utility tax would add 82¢ monthly or a total of \$9.84 annually. For a major business the increase would be approximately \$120.00 per month. For a small business the increase would be approximately \$11.00 per month.

Tax Administration

The utility tax has a number of advantages. It is inexpensive to administer, and it is relatively equitable. A comparison of various city utility tax rates is attached.

Recommendation

It is recommended that the utility tax for telephone, electrical and natural gas service be increased from 5% to 7% to partially offset revenue reductions if Proposition 13 passes.

Prepared by: R. H. NASH

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COMPARISON OF VARIOUS CITY UTILITY TAX RATES

Burbank		7% Telephone, gas and electricity
Culver City		8% Telephone, gas and electricity
		13% Water
Glendale	•••••	5% Telephone, gas and electricity
Inglewood	•••••	10% Telephone, gas and electricity
Pasadena	•••••	7% Telephone, gas, electricity and cable T.V
Torrance	•••••	6% Telephone, gas and electricity
Los Angeles		5% Telephone, gas and electricity

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